



**EVOLVE YOUR BRAND. TELL YOUR STORY.
GROW YOUR BUSINESS.**

WHY VOCATUS?

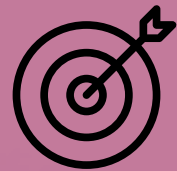
30+
*years in the
industry*

unparalleled
service to clients

We are a marketing and communications consultancy working with companies to amplify their voice and build a strategy that matches their unique goals and challenges. Our clients call on Vocatus to deliver customized programs, high-touch counsel, and execution to drive their growth and success.



YOU BUILD YOUR COMPANY, WHILE WE BUILD YOUR BRAND



STRATEGY & CONSULTING

- Brand discovery and enhancement
- Brand pillar creation
- Growth strategies
- Market development
- Product launches



CONTENT CREATION

- Thought leadership
- Press releases
- Blogs and bylines
- Strategic media placement
- One pagers, decks, and brochures



DIGITAL MANAGEMENT

- Multi-channel marketing campaigns
- Social media management
- Sales and email marketing
- SEO and keyword strategy
- Website creation and enhancement



SAFETY & PROTECTION

- Reputation management
- Crisis communications
- Social listening
- Brand protection
- Risk mitigation

MEET THE TEAM



RAY HENNESSEY

CEO and Executive Partner

Ray Hennessey was President & Chief Executive Officer of JConnelly, one of the top 50 largest public relations and marketing companies in the U.S. Ray has counseled and advised Fortune 500 and Inc 5000 CEOs and CMOs in marketing, sales, and executive visibility. Prior to JConnelly, Ray spent 25 years in media, including leadership roles with FOX Business Network, Entrepreneur Magazine, SmartMoney, and Dow Jones.

CHRISTINA DIABO

COO and Executive Partner

Christina Diabo is a skilled media and marketing strategist who manages the day-to-day project work at Vocatus. After receiving her Master's in communications and media studies, Christina worked in the top television market in the U.S. before working in the advertising and public relations industry. As a Kahnawake Mohawk, she also works closely to help provide visibility and support to indigenous communities.





CALL ON VOCATUS

Ready to add C-level expertise and guidance to manage your marketing, brand, and reputation?

Contact us today at:
info@vocatusllc.com

