

See Testimonials from
Agents, Publishers, and
Bestselling
Authors on Page 4

Kevin Anderson & ASSOCIATES

New York Times Bestselling Ghostwriters and Editors

Children's Book Services

Kevin Anderson & Associates is an industry-leading ghostwriting, editing, and publishing consultation firm with a reputation for producing *New York Times* bestsellers. Our team of bestselling writers, editors, former Big-5 acquisitions editors, and publishing strategists will collaborate with you through every step of the process to ensure your book is a success.

Our Process Includes

- publishing & marketing strategy
- book positioning & structure
- ghostwriting
- revisions & editing
- targeting agents & publishers
- ongoing consultation & industry navigation

Fully Customized Service

If you can imagine it, we can make it happen. Let us know what you want, and the process that would work best, and we'll put together a custom package just for you.

Free Writer Replacement

If at any time, for any reason, you're unhappy with your writer, we'll replace them, saving you from contract renegotiations, missed deadlines, and having to restart the process with a new writer.

We Can Come to You!

Onsite options available to fully absorb your personality and/or corporate culture
Worldwide coverage - there's (almost) nowhere we won't go
We're happy to interview family, friends, and colleagues

Rates Key

We're happy to customize our children's book-writing services to meet your individual needs, but here are some general pricing guidelines for our services.

PREMIER

The lead editor or ghostwriter is a seasoned professional who has worked on multiple traditionally published books.

EXECUTIVE

The lead editor or ghostwriter is a *New York Times*-bestselling author or former Senior Acquisitions Editor at a Big 5 publishing house who has acquired and edited hundreds of traditionally published manuscripts, including multiple NYT bestsellers.

GENERAL CATEGORIES

Children's Picture Books (ages 3-8) *Typically 32 pages and under 1,000 words*
Early Readers (ages 5-9) *Typically fewer than 2,500 words*
First Chapter Books (ages 6-10) *5,000-25,000 words*
Middle Grade (ages 8-12) *10,000-55,000 words*
Young Adult (ages 12+) *30,000-90,000+ words*

The following prices reflect our **standard** rates. Price may vary by length. Please call for an exact price quote for your manuscript or writing sample.

1115 Broadway, 10th Floor, New York, NY 10010
844-997-4837 | info@ka-writing.com

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Rates

GHOSTWRITING/COLLABORATING

(WRITING OR REWRITING CONCEPT/CONTENT)

Children's Picture Books

- Premier: \$5,000
- Executive: \$20,000+

Early Readers

- Premier: \$7,500
- Executive: \$20,000+

First Chapter Books

- Premier: \$7,500+
- Executive: \$20,000+

Middle Grade

- Premier: \$15,000+
- Executive: \$25,000+

Young Adult

- Starting at \$19,500+

[Click here to see our full-length ghostwriting packages](#)

LINE EDITING PLUS

Line editing with content review. Two hours of direct phone consultation with the line editor to discuss the manuscript and the editor's revisions and recommendations. A second round of review to assess post-edit changes. Final "cold read" edit by a second editor. A custom-written query letter for targeting agents and publishers. A contact list of 10 recommended agents.

Children's Picture Books

- Premier: \$975.00
- Executive: \$2,500

Early Readers

- Premier: \$1,250
- Executive: \$3,500

First Chapter Books

- Premier: \$1,250 plus \$0.075/word
- Executive: \$3,500 plus \$0.15/word

Middle Grade

- Premier: \$1,500 plus \$0.075/word
- Executive: \$4,500 plus \$0.15/word

YA

- Premier: \$0.075/word
- Executive: \$0.15/word

LINE EDIT AND CONTENT REVIEW

Editing for grammar, punctuation, readability, flow, diction, syntax, and minor rewriting and restructuring on the phrasal level.

Review and analysis, including detailed commentary on the manuscript's flow, structure, cohesiveness, story arc, character development, plot structure, marketability, readability, and any other issues that may affect the quality of the work.

Children's Picture Books

- Premier: \$350
- Executive: \$850
- NYT-bestselling author/editor or former Big-5 acquisitions editor

Early Readers

- Premier: \$550.00
- Executive: \$950.00

First Chapter Books

- Premier: \$350 plus \$0.039/word
- Executive: \$450 plus \$0.10/word

Middle Grade

- Premier: \$400.00 plus \$0.039/word
- Executive: \$500 plus \$0.10/word

YA

- Premier: \$0.039/word
- Executive: \$0.10/word

COPY EDIT

Edits for spelling, grammar, punctuation, syntax, clarity, consistency, and general formatting.

Children's Picture Books

- \$250.00

Early Readers

- \$300.00

First Chapter Books

- \$300 plus \$0.029/word

Middle Grade

- \$300 plus \$0.029/word

YA

- \$0.029/word

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Rates

HEAVY EDITING

Extensive editing includes review of spelling, grammar, punctuation, syntax, clarity, consistency, formatting, diction, awkward phrasing, flow, readability, story arc, character development, pacing, conciseness, cohesiveness, style, and voice. Additionally includes full commentary, addressing coherence, pragmatic changes, conceptual changes, organization, plot structure, genre structure, audience, marketability, effectiveness, and the need for verification/ outside research.

Contact us for an exact price quote.

CRITICAL REVIEW AND ANALYSIS WITH CONSULTATION

Feedback on all aspects of the manuscript's flow, structure, cohesiveness, story arc, character development, plot structure, marketability, target audience, and readability, as well as any other issues that may affect the quality of the book. The critique and feedback is provided in the form of liner notes along the margins of the manuscript, a separate document of analysis and suggestions (typically 3–6 pages long), and a one-hour phone consultation with the editor.

Children's Picture Books

- Premier: \$300
- Executive: \$750

Early Readers

- Premier: \$500
- Executive: \$900

First Chapter Books

- Premier: \$300 plus \$0.03/word
- Executive: \$950 plus \$0.04/word

Middle Grade

- Premier: \$400 plus \$0.025/word
- Executive: \$950 plus \$0.04/word

YA

- See regular book pricing

BETA READER

20+ beta readers provide direct and unbiased feedback on your manuscript. The beta readers are selected from your target demographic, read an average of five books per month, and are not publishing industry professionals. The responses are comprehensive and thorough, compiled and analyzed to show common trends, giving you the confidence to make revisions based on actual data.

- \$4,500
- \$750 for titles and subtitles survey (350+ readers)
- \$750 for book cover survey (350+ readers)

BOOK PROPOSALS

In-person or virtual interviews. Review and analysis from a former Big-5 acquisitions editor. Publishing and marketing strategy. Agent/publisher solicitation service. A full (25+ pages) or mini (10+ pages) book proposal: Includes Overview, Author Bio, Platform, Marketing and PR, Competitive Analysis, Chapter Descriptions, and Sample Chapter(s) as needed.

Premier

- Mini: \$3,500
- Full: \$12,000+

Executive

- Mini: \$10,000
- Full: \$30,000+

Testimonials

JEFF JAMES, VP & Publisher, HarperCollins Leadership

Authors include Rachel Hollis, John C. Maxwell, and self-made billionaire Tilman Fertitta

“Pairing an author with the right ghostwriter is inherently fraught with challenges, and these challenges cause risk for both the publisher and the author. Kevin Anderson & Associates reduces those risks by providing a layer of expertise and oversight on the entire process of selecting, coordinating, and managing the contract writing process. The end result is a better book because the right ghostwriter was chosen, the project was managed efficiently, and editorial quality was greatly increased.”

SCOTT CAWTHON, New York Times #1-Bestselling Author of *Five Nights at Freddy's*

Over 1 million copies sold

“It was a pleasure working with Kevin Anderson and his team of talented writers and editors... I can attest to their responsiveness, dedication to excellence, and commitment to keeping their clients happy.”

KEN HONDA, Author of National Bestseller *Happy Money*

Bestselling author with over 7 million copies sold worldwide

“Working with Kevin Anderson & Associates has been a pleasure from start to finish—they even accommodated my request to meet with me in Japan... I recommend KAA and look forward to collaborating on more projects with them in the future.”

DEBRA DORFMAN, VP & Publisher, Scholastic, Inc

“Kevin Anderson & Associates has a great team of writers and are very collaborative, responsive, and professional.”

CELESTE FINE, Park & Fine Literary and Media

The Nation's #1 Literary Agent (Source: Publishers Marketplace)

“A great experience! Having worked together on multiple books over the years, they've proven themselves to be reliable, responsive, and talented. Their team of bestselling authors is a great resource for us, and I definitely recommend their services to any author or publisher looking for top-quality writing services with a well-managed process.”

NORMAN OLLESTAD, New York Times-Bestselling Author

“I have worked with Kevin many times over the years for my memoir, novel, book proposal, and articles. With each interaction, Kevin and his team provided excellent editorial services. His firm offers a diverse pool of editors to choose from, which enabled me to hone the type of service I was looking for... I felt that they were in it for the long haul because Kevin was always there for me when I had follow-up questions. A great experience across the board.”

DJ SPINDERELLA, Member of the Legendary Hip-Hop Group Salt-N-Pepa

“The team at Kevin Anderson & Associates has been incredibly helpful in guiding me through the book-writing and publishing process... Within two weeks of working together, Kevin landed me one of the top agents in the industry!”

ANDREA FLECK-NISBET, VP & Publisher, HarperCollins (Horizon)

“We were impressed with Kevin Anderson & Associates' Beta Reader service...the report offered constructive criticism,combined with actionable editorial solutions to address identified problems. We were very happy with the professionalism of Kevin Anderson & Associates and the great services they provide.”